

# Fundamental Principles in Strategic Management

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## ABSTRACT

The article tackles some conceptual aspect of strategic management. This type of management is the most complex type, relieved by the multiple definitions given by the specialists. For a better understanding of the strategic management process we tackle the features. In this scientific incursion we identified that the process is characterized by three important dimensions, such as economic, social and organizational. These dimensions help the decision factor to identify all the elements that are necessary for realizing the managerial process. We also presented the principles in virtue of the entire activity is coordinated.

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