



General concepts of Strategic Management

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ABSTRACT

The article approaches the issue of strategic management. We approach general conceptual elements in order to be able to identify the size of the process. In the content of the article we attempt to define the concept of strategic management. We also approach the concept of strategy and analysis of the internal and external environment of the organization and the possibility of applying them to the abovementioned system. In the content of the article, considering the conceptual elements presented, which are to a large extent approached from the perspective of an economic organization, we tried to identify the particularities of the public order and national security system. Also, by presenting the general concepts, we attempt to discover the elements that can be implemented in the public order and national security system. It is imperative that these elements are taken up in the management of the public order and national security system, because they offer a management activity based on decisions made on the basis of a clear radiography of the external and internal environment and that take account of them. The methods we used are qualitative and consist mostly in document analysis.

Contents

1.Introduction.....	39
2.Conceptual elements.....	40
3.Conclusions.....	41
4.References.....	42

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